

The Swedish American Patriotic League

presents the

121st Midsummer

Saturday ~ June 20, 2015



Sveadal

8220 Croy Road

Morgan Hill, California



SCHEDULE OF EVENTS

Midsummer

Saturday ~ June 20, 2015

10:00 AM	Gate opens for admission to Midsummer Swedish Boutiques - Marknad Maypole Decorating Pool Opens until 4:00 PM
10:30 AM - 3:00 PM	Sveadal Kaffe/Fika on the Clubhouse Patio Entertainment Mark Walstrom & Jennie Flo Spanier Sketches Clubhouse Open for Viewing with Ann Marie Van Horn and Muriel Beroza
11:30 AM - 4:00 PM	Midsummer Café on the Basketball Court BBQ until 2:30; Snacks only after 2:30
12:00 PM	Raising of the Maypole Children's Dances with Karin Forssell
1:00 PM & 3:00 PM	Sveadal Walking Tour with Fred Bianucci Meet at the Maypole
4:30 PM	Midsummer Prelude on the Lawn Zaida Singers
5:00 PM	Midsummer Program ~ Clubhouse Lawn Dancing around the Maypole with Karin Forssell, Kikki & Jan Nordin & Friends
7:00 PM - 8:00 PM	Dinner at the Clubhouse - Chef Ginny Nelson
8:00 PM - 11:30 PM	Dancing Under the Stars - Lower Dance Floor Paul Beroza DJ & Bill Likens Swedish Music



Swedish American Patriotic League
8220 Croy Road ~ Morgan Hill, CA 95037
www.sveadal.org ~ info@sveadal.org

Owners of Sveadal
Recreation Park

2015
Sveadal Governors

Conor Massey
President

Ryan Massey
Vice-President

David Baughman
Treasurer

Sandy Angel Watts
Secretary

Directors
Kirsten Baughman
Laura Carlson
Marissa Cohn
Meryl Ferrari
Alexander Olsson
Astrid Olsson
Ted Olsson
Karen Parks
Mike Parks
Karin Sayegh
Chris Talbot
Ken Weissenborn

June 20, 2015

Dear Members and Guests,

On behalf of the Swedish American Patriotic League and the Midsummer Committee, we welcome you to Sveadal! This is the 121st consecutive year that the Swedish American Patriotic League has held a Midsummer celebration in the Bay Area, and we are happy to have you here with us, sharing an old tradition in our beautiful forest valley.

We hope you enjoy your day with us amongst the sunshine and redwoods, with family, friends, food, and an evening dancing beneath the stars. Thank you for joining us, and Glad Midsommar till alla!

Conor Massey
President
Swedish American Patriotic League

You Must Wear Your
Wristband At All
Times As Proof Of
Paid Admission

Please Enjoy Your
Time Here In
Sveadal

Picnicking
Swimming
Tennis
Horseshoes
Hiking
Tours



MIDSOMMAR MARKNAD

Flower Garlands

Sylvia Myrvold
408-761-2122

MiDesigns

Mai Loken
707-425-1101

Solweig Designs

Solweig S. Sandell
925-672-8358

Svensk Butik

June Olsson Hess
1465 Draper Street ~ Kingsburg, CA 93631
559-897-5119

Scandinavian Trends

Merete & Chris Bendtsen
(800) 552-9992

NORR Design

www.norrdesign.net
213-915-NORR

Volvo Palo Alto

Christian Hansen
4190 El Camino Real ~ Palo Alto, CA 94306
(855) 850-7479
volvopaloalto.com

INFORMATION BOOTH

VASA Order of America
Church of Sweden

Selling: Midsummer Mugs, Hats/Visors, Notecards &
Golden Gate Swedes Book

SWEDISH AMERICAN PATRIOTIC LEAGUE - SAN FRANCISCO

Past Presidents

1895	Dr. Frederick Westerberg (July to July)	1928-1929	Einar G. Wennerblad
1896	Dr. Frederick Westerberg	1929-1930	Oscar Nelson
1897	Hjalmar Brunell	1930-1931	Karl Yngve
1898	C. K. Kjellstrom	1931-1932	Axel V. Johnson
1899	Andrew Olson	1932-1933	Gus Nordstrom
1900	Dr. Oscar Gruggel	1933-1934	John M. Jacobson
1901	Emil Hogberg		
1902	Daniel Molander	1934-1935	Nels Oscar Nelson
1903-1907	Alexander Olsson		
1908	Richard Dyberg	1935-1936	Walter J. Matson
1909	F. Otto Sjogren	1936-1937	Nils Erik Johnsson
1910	Dr. A. O. Lindstrom		
1911	George Moren (to July 1912)	1937-1938 1938-1939	N. Arvid Soderman Herman Ahlgren
1912-1914	Gottfred Peterson	1939-1940	Martin Nelson
1914-1915	Harry Mentzer	1940-1941	Hugo Theodore Alexander Olsson
1915-1916	C. T. Peterson		
1916-1917	Adrian Peterson	1941-1942	Dr. Carl E. Widing
1917-1918	Bernard Anderson	1942-1943	Einer Johnson
1918-1919	Dr. Charles J. Lander	1943-1944 1944-1945	Aron Swanson John O. Peterson
1919-1920	Anton Carlson	1945-1946	Carl Strom
1920-1921	Captain Charles Swanson	1946-1947 1947-1948	Fritz E. Swanson Elsie Winquist
1921-1922	Alf Turnross	1948-1949	Andrew Olson Field
1922-1923	Sven H. Svenson		
1923-1924	Nels A. Hanson	1949-1950	Arthur Winquist
1924-1925	Albin Westermarck	1950-1951	Stanley E. Gustavson
1925-1926	George Larson	1951-1952	Erland Siren
1926-1927	Erik W. Strom	1952-1953	Alf Carstens
1927-1928	Albin M. Samuelson	1953-1954 1954-1955	Herbert Strom Sigurd Mortenson

SWEDISH AMERICAN PATRIOTIC LEAGUE - SAN FRANCISCO

Past Presidents

1955-1956	George Norin	1985-1986	James O'Connor
1956-1957	Ramona K. Talbot		
1957-1958	E. Ernest Gustafson	1986-1987	Louise Vogelsberg
1958-1959	Carl W. Svenson	1987-1988	Jim Bodine
1959-1960	George Frykberg	1988-1989	Vonne Thurman
1960-1961	Fred A. Isackson (to Nov. 1961)	1989-1990	Mary Ann Nichelini
1961-1962	Raymond Lundgren	1990-1991	Greg St. Clair
1962-1963	Kenneth Carlson	1991-1992	Donald Morrison
1963-1964	Stanley Dahlberg	1992-1993	Carol Anderson
1964-1965	Walter Nyland	1993-1994	Kurt Talbot
1965-1966	Erik G. Erikson	1994-1995	Carol Ann
1966-1967	Gertrude Swanson Harrington	1995-1996	Nichelini Madigan Harry J. Talbot
1967-1968	Hilding Nystrom	1996-1997	Fred Vogelsberg
1968-1969	Dagmar Woinski	1997-1999	Dennis Anderson
1969-1970	Roy T. Anderson	1999-2001	Karin Massey
1970-1971	Ann Marie Van Horn	2001-2002	Sayegh Michael Bray
1971-1972	Richard Van Horn	2002-2003	Axel Jonasson
1972-1973	Kenneth Wickholm	2003-2004	Paul Beroza
1973-1974	Kenneth Wickholm	2004-2005	Paul Beroza
1974-1975	Carl Mattman	2005-2006	Charlotte Weissenborn
1975-1976	Fred A. Isackson		
1976-1977	Tom Juul	2006-2007	Twinkle Peterson
1977-1978	Harry J. Talbot	2007-2008	Twinkle Peterson
1978-1979	Susan Bianucci	2008-2009	Michael W. Nichelini
1979-1980	Ernest Ferrari		
1980-1981	Kenneth Weissenborn	2009-2010	Michael W. Nichelini
1981-1982	Byron Jack Massey	2010-2012	Sandy Angel Watts
1982-1983	Sverker (Gus) Brolin	2012-2013	Ryan Massey
		2013-2014	Ryan Massey
1983-1984	Dennis Severson		
1984-1985	Ted Olsson		

Swedish American Patriotic League
East Bay Chapter
Past Presidents

The East Bay Chapter merged with the San Francisco League to form one organization in 2014

1917	Aron Wilhelm	1940-1941	Anders Kilstrom
	Gustafson	1941-1942	H. C. Morton
1917-1918	N. G. Lindgren	1942-1943	Alder Sakrison
1918-1919	Ed C. Johnson	1943-1944	Matt Johnson
1919-1920	Agnes Anderson	1944-1945	Olga Soonson
1920-1921	Emil Carlson	1945-1946	Otto Johnson
1921-1922	Charles Blom	1946-1947	Carl W. Peterson
1922-1923	H. (Harry)	1947-1948	Otto Nordgren
	Swanson	1948-1949	Albert Carlson
1923-1924	O. (Otto) A.	1949-1950	Bert Ericson
	Seeborg	1950-1951	John Peterson
1924-1925	Carl Anderson	1951-1952	Edmund Oversen
1925-1926	Leonard Peterson	1952-1953	Betty Nordgren
1926-1927	A. B. Celander	1953-1954	William Norin
1927-1929	Ed Bergstrom	1954-1955	John Matson
1929-1930	Gustsav Soonson	1955-1956	Anna Ritchey
1930-1931	K. E. Hanson	1956-1957	Nels Edeen
1931-1932	C. E. Arvidson	1957-1958	Sigurd Seaholm
1932-1933	Carla Nordstrom	1958-1959	John Almeim
1933-1934	Emil Person	1959-1960	Charles Lindblad
1934-1935	John V. Arnell	1960-1961	Sven Peterson
1935-1936	Emil Wilhelm	1961-1962	Stanley Kilstrom
	Gustafson	1962-1963	Fred Nichelini
1936-1937	W. Holm	1963-1964	Dr. Albert E.
1937-1938	P. T. Erikson		Peterson
1938-1939	Charles Staberg	1964-1965	Ruby Nichelini
1939-1940	Ivar Menton		

Swedish American Patriotic League - East Bay Chapter

Past Presidents

Continued

1965-1966	Bruce Feist	1986-1989	Walter Nyland
1966-1967	Margit Bleher	1989-1990	Gladys Peterson
1967-1968	Ingrid Wickstrom	1990-1992	Fred Nichelini
1968-1970	Astri Feist	1992-1993	Gloria Nelson
1970-1971	Gene Santos	1993-1994	Bert Nelson
1971-1972	John Peterson	1994-1996	Susan Nelson
1972-1973	Bruce Feist	1996-1998	Marie-Ann Hill
1973-1975	May Rendleman	1998-2000	Don Morrison
1975-1976	Bert Ericson	2000-2003	Jan Norberg
1976-1978	Fred Nichelini	2003-2005	Inga-Lill Fivian
1978-1980	Anna Lister	2005-2008	Karin Sayegh
1980-1982	Bert Nelson	2008-2010	Marie-Ann Hill
1982-1983	Gloria Nelson	2010-2011	Louise Vogelsberg
1983-1984	Bert Nelson	2011-2012	Louise Vogelsberg
1984-1985	Gloria Nelson	2012-2013	Ken Weissenborn
1985-1986	Bert Nelson	2013-2014	Ken Weissenborn



SWEDISH AMERICAN PATRIOTIC LEAGUE

The Swedish American Patriotic League (SAPL) was formed in 1895 and became the parent organization for most of the individual Swedish clubs in the Bay Area. In 1916 the League's East Bay Chapter was founded and operated according to the bylaws of SAPL. In Fall 2014, the East Bay Chapter merged with the San Francisco League to form one single organization. SAPL acquired the recreation property known as Sveadal in 1926. The maintenance and betterment of Sveadal is now the major function of the League. The SAPL Board of Governors for Sveadal meets monthly and consists of representatives from all interested organizations which send delegates to the meetings based on the number of members in each organization. A Midsummer festival has been held every year since the first one by the Scandinavian Society in 1859. The Swedish American Patriotic League held its first one at the Midwinter Fair in 1894. This is the longest festival of its kind outside of Sweden. The festival has been at Sveadal since 1967.

FRAMÅT LODGE, VOA #405 OF EL CERRITO

Now meeting in El Cerrito, Framåt Lodge was founded in 1921 in Berkeley. Vasa Order of America is a Swedish American Fraternal Organization. Like all Vasa lodges, Framåt Lodge seeks to foster Swedish and Nordic cultural activities, with a variety of other programs and activities. The Vasa Order of America sponsors many cultural activities for adults and children, offers a variety of college, vocational and language camp scholarships, and renders financial assistance to elderly members when needed. Framåt Lodge meets on the second Friday of each month and welcomes all people who are committed to the promotion and advancement of Swedish and Nordic heritage and culture.

FYLGIA LODGE, VOA #119 OF SAN FRANCISCO

Fylgia Lodge, the first Vasa organization in the Bay Area, formed in 1907. The Vasa Order was created to provide a social safety net for Swedish immigrant members to the United States, providing comfort and community by retaining the language, culture, and traditions of their homeland. Fylgia in Norse mythology was a person or family's tutelary guardian spirit. Meetings are held the second Tuesday each month at the Swedish American Hall in San Francisco. Membership is open to everyone of Scandinavian heritage by descent, marriage or simply with an abiding interest in the culture.

LINDBERGH LODGE, VOA #494 OF PALO ALTO

Lindbergh Lodge was organized in 1927. It was named after the hero of that time, Charles Lindbergh, who had achieved the impossible, flying solo across the Atlantic. The primary goal of the Lodge is to perpetuate Scandinavian heritage. Membership is open to Scandinavians and all others who express and exhibit a sincere desire to support that goal. Monthly meetings are held on the second Friday of the month at the American Legion Hall in Los Altos.

SVEA LODGE, VOA #348 OF SAN JOSE

Svea Lodge of San Jose was formed in 1916. They were the first organization to switch from the Swedish language to English in 1948 for the benefit of the second generation Swedes. They meet on the 3rd Friday monthly for business at members' homes and on the 4th Friday for programs consisting of history and culture of Scandinavia. They specialize in celebrating Swedish holidays such as Valborgsmässoaften and Lucia.

SVEABORG LODGE, VOA #449 OF CONCORD

Sveaborg Lodge was organized in 1924. The lodge meets 6:30 pm the 3rd Friday of the month at the Odd Fellows Hall, 4349 Cowell Road, Concord. Membership is open to anyone interested in promoting Nordic heritage and culture. The Lodge Calendar includes many activities with food, music, crafts, and dancing. The Elin Bjork Scholarship Award is offered annually. Swedish language classes are available for interested members. You are welcome to join this vibrant group!

SVEADAL CABIN OWNERS' ASSOCIATION

The Sveadal Cabin Owners' Association was formed in May 1974. Their primary concern is with Sveadal's community problems and how to solve them. Suggestions for water, fire safety, cabin maintenance and general upkeep are submitted to the League's Board of Governors for approval before any action is taken. The Cabin Owners contribute many volunteer hours to Sveadal.

SVEADAL CLUB

The Sveadal Club was formed in 1949. The purpose of the organization is to maintain and improve the Sveadal recreation grounds and to promote traditional Swedish customs with particular attention to supporting youth participation. Meetings are held in February, May, October, and as needed. Prospective members must be at least 18 years

of age and have demonstrated a willingness to fulfill the club's goals. The Sveadal Club is now the primary volunteer force that acts for the betterment of Sveadal with contributions of money, materials, and labor.

SWEDISH CLUB OF SAN FRANCISCO AND THE BAY AREA

The Swedish Club was formed in 1913. The primary purpose was to enhance relationships between Sweden and America, open up business possibilities and to promote and enhance Swedish culture. Membership is open to men and women with a Swedish connection. Associate membership is open to all Scandinavians and to those interested in Swedish culture. Club activities are held the second Wednesday of the month in Burlingame. The members of this club have always prided themselves on having a good time while highlighting Swedish customs in music, dancing, holidays, and ethnic enlightenment.

SWEDISH LADIES OF SAN FRANCISCO

The Swedish Ladies' Society of San Francisco was formed in 1896 at the behest of the Swedish Men's Society, whose members wanted their wives to have a safety net organization to assist those in need from bereavement, sickness or ill fortune. The goals of the organization are to support its membership and Swedish American historical and cultural events. The goals of the organization are to support Swedish American historical and cultural events. Many of the members are the daughters, granddaughters, and great granddaughters of the original members. Meetings are held on the second Thursday of the month.

SWEDISH MEN'S SOCIETY OF OAKLAND

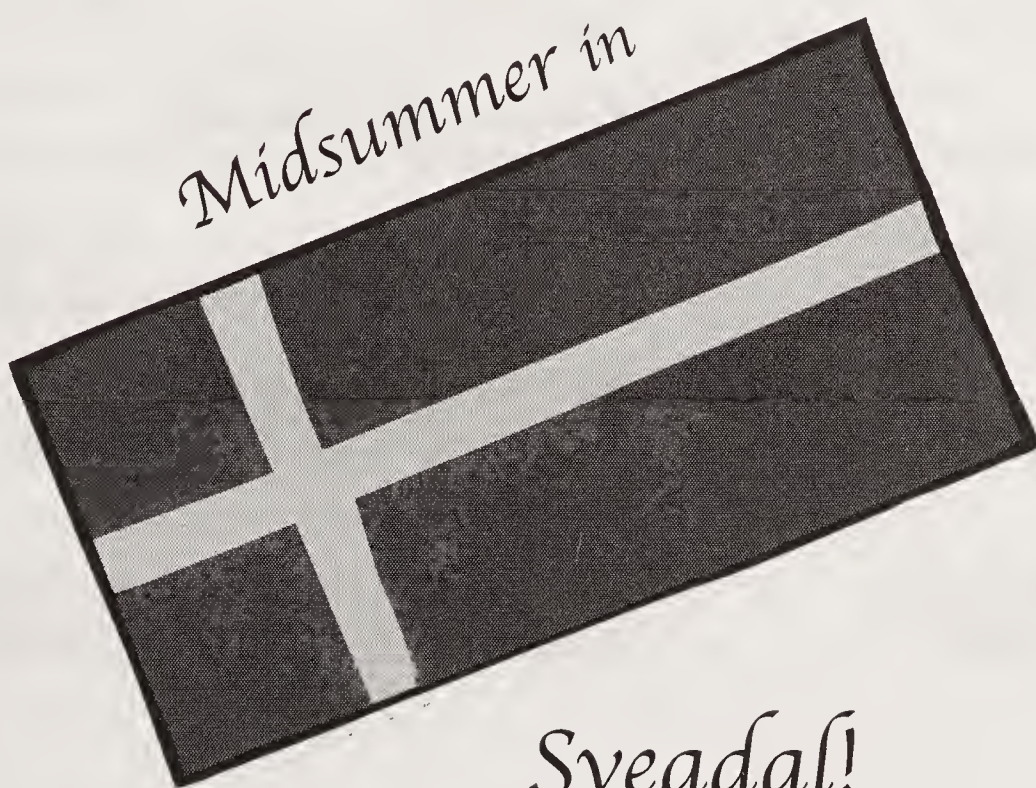
The Swedish Men's Society of Oakland was organized in March 1901. The original purpose was to provide financial assistance to members in time of need. They built Jenny Lind Hall in 1915 for the use of Swedish organizations in the area. The Hall was sold in 1962. The purpose of the Society today is primarily for brotherhood, good fellowship, and promoting Swedish culture. Membership is open to all men of Swedish birth, descent, or marriage. Meetings are held monthly on the second Tuesday.

SWEDISH SOCIETY OF SAN FRANCISCO

The Swedish Society of San Francisco is the oldest Swedish Organization on the West Coast. It was formed in 1873 as a singing club. The Society acquired property near the corner of Sanchez and Market Streets and built the present Swedish American Hall, which was completed in December 1907. The Hall has recently been named as an Historical Landmark. The Swedish Cultural Heritage Foundation of Northern California has a library on the 4th floor with displays of books, pictures and records of the several Swedish organizations. Membership is open to those who have the time and resources to contribute to the ongoing improvement of the Hall. Today the Society functions as a service club for the management, maintenance and operation of this beautiful historic old building.

TEGNÉR LODGE, VOA #149 OF OAKLAND

Tegnér Lodge was the second Vasa Order of America lodge established in Northern California in 1908. The Bishop and Poet Esias Tegnér was selected to honor our lodge with his name. Tegnér meets every third Thursday at Bjornson Hall, Oakland, CA with the exception of July and August. July is the annual picnic in Robert's Park, Oakland, CA in conjunction with Framåt Lodge of Berkeley, CA and Sveaborg Lodge of Concord, CA. Tegnér Lodge is a great place to connect or reconnect with your Scandinavian roots.



SWEDISH AMERICAN PATRIOTIC LEAGUE

San Francisco

www.sveadal.org

Meetings are held five times a year on the 4th Monday of the month at the Swedish American Hall in San Francisco.

President:	Conor Massey	(707) 815-5604
Vice President:	Ryan Massey	(510) 682-6119
Secretary:	Sandy Angel Watts	(925) 454-0414
Treasurer:	David Baughman	

Framåt Lodge, VOA #405 of Berkeley

Meetings are held on the 2nd Friday of the month (7:30 PM) at St. John's Hall in El Cerrito.

Chairman:	Diane Maynard	(510) 865-5085
Secretary:	Joanie Graham	(510) 526-5512

Fylgia Lodge, VOA #119 of San Francisco

Meetings are held on the 2nd Tuesday of the month at the Swedish American Hall in San Francisco.

Chairman:	Scott Schulkin	(415) 440-0678
Secretary:	Roxanne Schulkin	(415) 577-3611

Lindbergh Lodge, VOA #494 of Palo Alto

Meetings are held on the 4th Friday of the month at the American Legion Hall in Los Altos.

Chairman:	Martin Omander	(650) 266-1793
Secretary:	Sandi Hersh	(408) 257-0566

Svea Lodge, VOA #348 of San Jose

Meetings are held on the 3rd Friday of the month at the Odd Fellows Hall in San Jose.

Chairman:	Ulrika Friesen	(831) 461-1009
Secretary:	Joan Kjemtrup	(408) 356-6016

Sveaborg Lodge, VOA #449 of Concord

Meetings are held on the the 3rd Friday of the month (7:30 PM) at the Odd Fellows Hall in Concord.

Chairman:	Rob Laaback	(925) 938-5228
Secretary:	Geneva Walker	(925) 825-5531

Sveadal Cabin Owners' Association

Meetings are held in May and September in Sveadal.

President:	Mark Hanley	(415) 924-4550
Secretary:	Karen Bound	(209) 962-4549

Sveadal Club

Meetings are held in February, May & October at various locations.

President:	Adam Carlson	(510) 552-7535
Secretary:	Michelle Carlson	

Swedish Club of San Francisco and Bay Area

Meetings are held on the 2nd Wednesday of the month at the Burlingame Woman's Club in Burlingame.

President:	Lisa Duff Stiles	
Secretary:	Irene O'Dell	(650) 347-0868

Swedish Ladies' Society of San Francisco

Meetings are held on the 2nd Thursday of the month (12:00 PM) at the Swedish American Hall in San Francisco.

President:	Karen Van Horn	(650) 968-5532
Secretary:	Sandy Armstrong	(831) 457-2572

Swedish Society of Oakland

Meetings are held on the 2nd Tuesday of the month at Björnson Hall in Oakland.

President:	Robert Homer	(510) 865-5085
Secretary:	James Nelson	(925) 426-1546

Swedish Society of San Francisco

Meetings are held on the 2nd Thursday of the month at the Swedish American Hall in San Francisco.

President:	Bengt Sandberg	(650) 619-7923
Secretary:	Ted Olsson	(415) 864-2945

Tegnér Lodge, VOA #149 of Oakland

Meetings are held on the 3rd Thursday of the month (6:30 PM) at Björnson Hall in Oakland.

Chairman:	Ken Weissenborn	(510) 651-0163
Secretary:	Else Mattsson	(925) 833-1749



SVEADAL



A recreation park owned and operated by the
**Swedish American Patriotic League
of San Francisco**

www.sveadal.org

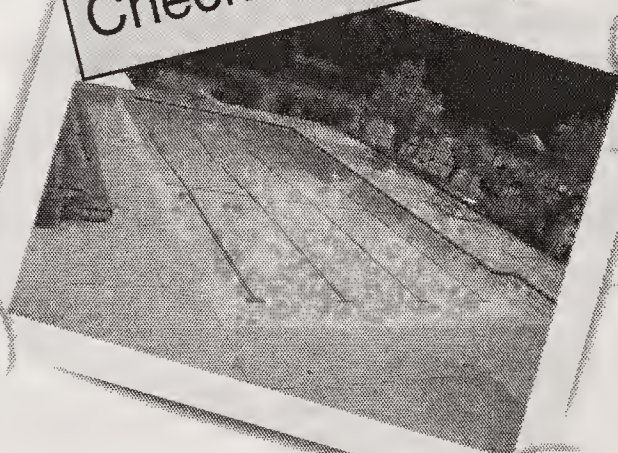
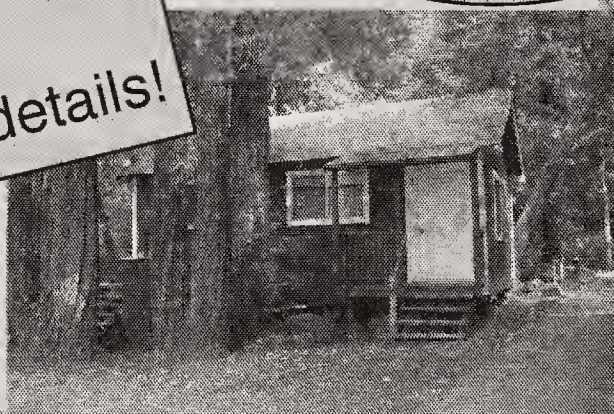
Located in the hills above Morgan Hill, California, Sveadal is a small Swedish vacation community that feels like a little slice of Sweden.

Sveadal is open to members and guests of organizations affiliated with the Swedish American Patriotic League. Enjoy family friendly activities including swimming, hiking, tennis, horseshoes, basketball, dancing and music.

Ask about
Summer Cabin
Rentals!



Don't miss Midsummer
in Sveadal!
Check our website for details!



Our entertainers are individuals who add so much to our celebrations during the day. Thank you for contributing your time and talent to this event!!

Paul Beroza, scientist, DJ, musician, husband, and father is an active member of Swedish American Patriotic League and the Sveadal Community. He has entertained us over the years with his musical choices for dances, and has accompanied the Children's Choir lead by his wife, Linda; for many a Midsummer Program. This year, Paul will entertain us not only as our disc jockey for the evening dance, but he will also be playing ukulele music during the program to commemorate America's first introduction of the ukulele at The Pan-Pacific International Exhibition.

Karin Forssell, our dance instructor, grew up dancing Swedish ringlekar and danslekar (ring or dancing game). She learned from her mother, Christine Forssell, who led the dances at Vasa Park and at the SWEA Christmas Faire. She has been a member of and taught with various dance groups in the Bay Area. After college, Karin found the Gammaldans Vänner dancing group, led by Britt O'Grady, and got to know a lot of wonderful people who celebrate Midsummer at Sveadal. She first came to Midsummer in the late 1990s and eventually took over the leading of the dances. Join her as she shares with Friends and Family these traditional dances at the raising of the Maypole and dancing after the Program on the sports lawn.

Bill Likens, is this year's Midsummer accordionist. He is a teacher of the accordion in Sunnyvale, specializing in European traditional music. He leads the Norwegian-American Scandinavian dance and musical group, "Nordahl Grieg Spelemannslag". Bill will be entertaining us this evening at the lower dance floor. Come join in some Scandinavian dancing.

Jan and Kikki Nordin have been a part of SAPL's Midsummer days in some capacity since 1978. They have volunteered their vocal and instrumental talents for many and help to make the event memorable for all. As the Nordin Family continues to grow, they join together and volunteer their talents and energy to our Celebrations. Jan, Kikki and members of their talented Friends and Family will entertain us throughout the day at the Children's Dances, lead us in the Processionals and Maypole Dancing, and join the singers in the Program.

Florence Spanier has sketched the sights and faces of America, Europe, the UK, the Middle East, Asia, Africa, Central and South America. She has studied at the campuses of UC Berkeley, San Mateo, and Marin and has received awards for her work. Flo has donated her time and talent to our Midsommers in the past. This year, as we celebrate our 121st Midsummer and commemorate The Panama-Pacific International Exhibition of 1915, Flo will be sketching for you on a specially designed portrait paper. Proceeds from her work will be donated to SAPL. Find Flo on the Clubhouse deck near Sveadal Kaffe and get your memento and support Sveadal's tradition.

Sveadal's Children's Choir has been a favorite part of this celebration for many years. Linda Beroza will be conducting this group of Children this year. After sending the call out, children from all over Sveadal gather with Linda on Friday evening and Saturday to learn and rehearse the songs they will be singing for the Program. Enjoy as they entertain us with songs to commemorate this year's theme.

Mark and Jennie Walstrom are a father and daughter team of musicians who love singing and playing Swedish folk music. Both sing and play the nyckelharpa. Mark also plays the guitar, mandolin, and sackpipa. They have volunteered their talents for past Midsommers, and now, once again, they are here to entertain you at Sveadal Kaffe on the Clubhouse patio.

The Zaida Singers are a group dedicated to the preservation of Scandinavian vocal music. Their founder and conductor, Zaida Hansson-Binetti comes from Northern Sweden and has been the focal point in gathering Scandinavians who share her interest in performing and sharing their musical heritage. The Zaida Singers are the longest surviving choir of its kind in the San Francisco Bay Area. Be entertained by Zaida and her Singers at the Prelude Program on the Clubhouse lawn, and join them for the National Anthems at the start of the Program.

The Swedish American Patriotic League San Francisco

Wishes one and all a Happy Midsummer
on its
121st Consecutive Midsummer Festival

The Swedish American Patriotic League, a congress of local organizations, is dedicated to promoting and perpetuating our common Swedish Heritage. The League is grateful to all the officers and delegates of the League as well as to the officers and members of all constituent organizations for a century of selfless devotion and labor promoting the activities of Swedish Americans in the San Francisco Bay Area. We pledge to continue their work and legacy for the benefit of future generations.

SAPL Officers

President ~ Conor Massey
Vice President ~ Ryan Massey
Secretary ~ Sandy Angel Watts
Treasurer ~ David Baughman

The Officers of the Swedish American Patriotic League would like to thank the many committee members and friends for their support and efforts in continuing this annual tradition.

Many, many thanks to all the volunteers who worked so tirelessly to make this Midsummer Celebration a success!



Panama Pacific International Exposition & Midsummer

Ted Olsson

For San Francisco's second world's fair in 1915, the local Swedes not only convinced the fatherland to construct a beautiful pavilion and submit exquisite art, but they also celebrated their heritage with a traditional Swedish Midsummer program, pageant, and parade. Now in 2015 we, their inheritors, continue this tradition with our midsummer.



Our 121st annual Swedish Midsummer festival has a long tradition. At San Francisco's first world's fair in 1894, every ethnic community in San Francisco was invited to adopt a day and a theme to attract their countrymen to the fair. The Swedes chose midsummer as their theme, one cultural celebration they all cherished and could agree upon.

In the process of producing this first midsummer, they found that they really enjoyed collaborating as a community to bring greater renown to their native country. To foster this newfound sense of a greater community, they formed a congress of Swedish organizations, the Swedish American Patriotic League (SAPL). Following the fashion of the time, they chose one woman, from all of the clubs to represent their native Swedish roots (Svea) and another their adopted country, the United States of America (Columbia). Dividing their twin allegiances in this manner, they unified their commitment with a third woman, the Midsummer Queen to reign over the day. Each of the League's other clubs could pick a woman to represent their organization as members of the Queen's Court. Thus began our unique midsummer tradition. The primary requirement of the League's President remains to annually produce this Swedish Midsummer pageant begun in 1894.

Separately, before Social Security, this League planned a rural retirement community of family cabins to live out their lives simply, among friends, in their old Swedish language. This dream became a reality when they founded Sveadal. And beyond all imagining, the Swedish royal couple Crown Prince Gustav Adolph and Crown Princess Louise dedicated the grounds on July 29, 1927.

In the intervening years since its beginning, our midsummer festival has been held in various locations. At the beginning it was held in the sunny East Bay; later it moved to other warm outdoor spots around the Bay, finally to San Francisco's Sigmund Stern Grove and then downtown inside the huge Scottish Rite Hall on Van Ness Avenue. The transition came in 1967, when Charlotte Peterson (Weissenborn) was Midsummer Queen twice in one year: once at the Scottish Rite, a week later in Sveadal. Since then SAPL's Swedish Midsummer has been celebrated annually in Sveadal.

At each of San Francisco's world's fairs — the first in 1894, the Midwinter Exposition in Golden Gate Park; at its second in 1915, the Panama-Pacific International Exposition in the Marina; and at its third in 1939, the Golden Gate International Exposition on Treasure Island — the local Swede's continued this midsummer tradition until today, the 121st annual festival is the oldest continuously celebrated Swedish Midsummer in the U.S., and possibly outside Sweden itself.

This year we commemorate the Midsummer of 1915. Then a huge caravan wended from the Swedish American Hall, through San Francisco to the fair grounds where well more than 5,000 Swedes paraded to the Swedish Pavilion, proud of their twin birthrights. During that year almost 20 million came to that fair, and many were impressed with Sweden's international accomplishments.

THE QUEEN AND COURT

Queen

Rachel Tennis

Tegnér Lodge, VOA #149 of Oakland

Columbia

Miranda (Randi) Erikson

Swedish Ladies' Society of SF

Svea

Alexa Wallin

Lindbergh Lodge, VOA #494 of Palo Alto

Maids of Honor

Heather Hersh ~ Fylgia Lodge, VOA #119 of San Francisco

Isabella Jones ~ Svea Lodge, VOA #348 of San Jose

Kylie Carlson ~ Sveadal Club

Kalina Montgomery ~ Sveadal Cabin Owners

Carina Whaley ~ Swedish Club of San Francisco/Bay Area

Erica Gustafson ~ Swedish Society of San Francisco

Elsa Lillibridge ~ Framåt Lodge, VOA #405 of Berkeley

Nora Gustafson ~ Swedish Men's Society of Oakland

Brittany Sedlemeyer ~ Sveaborg Lodge, VOA #449 Concord

Crown Bearer

Kade Nelson

Train Bearers

Gabriela Harrison

Liliana Harrison



*Rachel Tennis
Midsummer Queen*

Rachel Tennis is representing Tegnér Lodge, Vasa Order #149 as Queen at this year's 121st Midsummer festival. Rachel is 24 years old and was born and raised in the Portland, Oregon area. She grew up in West Linn, OR with her parents, Jon and Terri, and two older siblings, Christopher and Emily. Her paternal grandparents are Ann Tennis and the late Barry Tennis of Piedmont, CA. Grandma Ann is a thirty-one year member of Oakland's Tegnér Lodge.

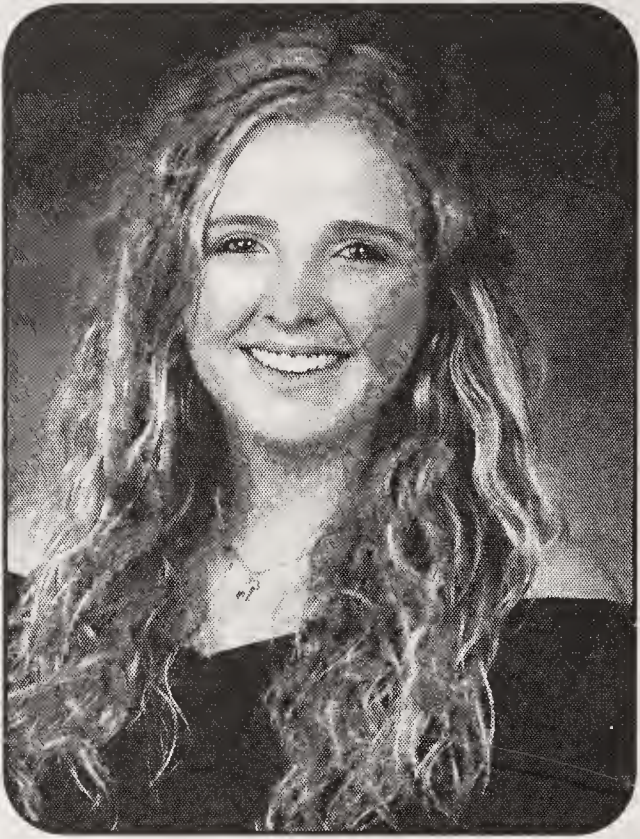
Growing up Rachel was involved in numerous activities including the Girl Scouts where she volunteered at day camps and earned the Gold Award (equivalent to the Boy Scout Eagle). In high school Rachel was on her dance team where she was a captain her senior year. Rachel was also very involved in her church

youth group where she helped plan camping trips, retreats, as well as mentoring a group of 8th grade girls.

Rachel graduated from West Linn High School in 2009 and continued her education at Azusa Pacific University in Southern California. At APU, Rachel majored in Graphic Design and minored in Marketing and Psychology. After graduating in 2013, she set off to Sydney, Australia where she lived and worked as an Au Pair for one year. This was an extremely enriching experience as she got to learn so much of Australian culture as well as build incredible friendships. It also gave Rachel the opportunity to travel and explore a different part of the world. After returning to Oregon, Rachel accepted a full time position at Lake Grove Presbyterian Church as a pastoral assistant.

The Tennis family has a great love for travel. They have taken several trips to Sweden spending time in northern and southern Sweden visiting friends and family. Rachel would like to thank her Grandmother, Ann, for instilling her love of Swedish culture and providing many wonderful family memories and traditions including participating in Tegner Lodge's Santa Lucia festival as both an attendant and Santa Lucia.

Rachel would like thank Tegnér Lodge for giving her the honor of representing them as Queen, and also thank the Swedish American Patriotic League for perpetuating the Midsummer tradition.



*Randi Erikson
Columbia*

Miranda (Randi) Elise Erikson represents the Swedish Ladies Society of San Francisco as Columbia in this year's Midsummer festival. Randi graduated from Lynbrook High School in San Jose, CA in 2014 and is currently a freshman at Chico State University where she is majoring in Sociology. This summer she will be working as a nanny.

Randi's family has very strong ties to Sveadal and the SF Swedish Bay Area community. Her grandfathers, Ivar Nelson and Erik Erikson were past presidents of the Sveadal Club, and Erik was a past president of the Swedish American Patriotic League. Her mother, Kathleen (Poonie) Erikson is a past president of the Sveadal Club, current Vice President of the Swedish Ladies Society of SF, and for the past 20 years has managed the Sveadal bar. Randi's father, Glen Erikson, has assisted in managing the Sveadal grounds for many years. Both the Nelson and Erikson families continue to be very active in the care and upkeep of Sveadal,

Randi's great-grandparents, Gus and Anita Nelson, were the first year-round resident caretakers of Sveadal. On both sides of Randi's family are Sveadal cabin owners giving Randi the luxury of spending her childhood summers in Sveadal. For the past four summers Randi has worked in Sveadal as a lifeguard, assistant in the pool area and clubhouse, and coordinating summer evening activities. Randi looks forward to continuing to spend time in Sveadal with her family and friends that she holds so dear.

Randi comes from a long line of Midsummer Queens and Columbias. Her mother was Svea in 1982. Randi is proud to carry on her families' Swedish traditions and is delighted to again be participating in the Midsummer celebration which she has enjoyed during her entire life.

Randi would like to thank the Swedish Ladies Society of SF for the honor of representing them as this year's Columbia, and the Swedish American Patriotic League for continuing the tradition of Midsummer here in Sveadal.



Alexa Wallin
Svea



Alexa Wallin is honored to represent Lindbergh Lodge, Vasa Order #494 of Palo Alto, as Svea in this year's Midsummer festival. Alexa is the daughter of Mark Wallin and Janet Starkey and the granddaughter of Lindbergh Lodge member Charles Wallin and the late Constance Wallin.

Alexa has been a member of Lindbergh Lodge for nine years. She was Lucia for four of the Lodge's Luciafest celebrations and represented them as Maid of Honor in four previous Midsummer festivals. Alexa's membership in Lindbergh Lodge and participation in these events really sparked her interest in her Swedish heritage, which can be traced back to her immigrant great grandparents on both sides of her family. Alexa was lucky enough to visit Sweden last summer with her grandfather where she was able to meet many of her relatives.

Alexa graduated Cum Laude from San Diego State University in December 2013 with a Bachelor of Science degree in Kinesiology with an emphasis in Pre-Physical Therapy. Since then she has earned a personal training certification and is working towards a corrective exercise certification. Alexa plans to continue her education in graduate school to become a Doctor of Physical Therapy.

Alexa's interests include running, which she began in junior high and continued through college where she competed for the San Diego State University Track and Field team. She recently competed in the Surfer's Path Half Marathon in Santa Cruz. Alexa also enjoys being a Lifeguard and Assistant Director for the Golden Eagle's Sports Camp during the summer.

Alexa would like thank Lindbergh Lodge for giving her the honor of representing them as Svea, and also thank the Swedish American Patriotic League for continuing the Midsummer tradition and preserve this tradition we all hold so dear.

Midsummer Theme

This 121st annual Swedish Midsummer produced by the Swedish American Patriotic League (SAPL) is the 48th celebrated in the League's Swedish resort community of Sveadal. The festival began with the first of San Francisco's three world's fairs (1894, Midwinter Fair at the Music Concourse in Golden Gate Park; 1915, the Panama-Pacific International Exposition in San Francisco's Marina District; 1939, the Golden Gate International Exposition on Treasure Island). For this year's theme we commemorate the 1915 PPIE world's fair, when our festival was already 21 year's young. Thanks to the work of half a million Swedish Americans (both immigrants and offspring) living in the greater Bay Area and Northern California urging their homeland to invest in the fair, Sweden was one of the first countries to commit to participate in the fair and the first to break ground for their site. Eight years earlier, the Swedish government had donated money to Swedes following the Great Earthquake and Fire of 1906. Now nine years later, they agreed to a build a Swedish Pavilion.

Even before the earthquake's destruction of Skandia Hall (across City Hall Avenue from the new City Hall, then under construction), the Swedes had established a Swedish American Hall committee to find a site for a larger building. Following the quake, the oldest and largest Swedish group, the Swedish Society of San Francisco, commissioned Swedish-born August Nordin, a local architect to design an appropriately distinctive hall, which was completed by contractor Andrew Olson and his Swedish craftsmen, and inaugurated by the end of 1907.

It was from this building in 1908 that the Swedes began to plan for, raise funds for, and help staff the Swedish Pavilion at PPIE in 1915. Here too they wrote to family and friends here and abroad encouraging them to attend the fair and looking after many of their accommodations and other needs. In February to inaugurate their pavilion they arranged a huge caravan from the hall to the fairground, then to the grandstand and onto their pavilion with appropriate floats and festivities.

On Sweden Day at the Fair, they paraded through the city again and through the fair grounds to celebrate their Swedish Midsummer in folk costumes with much singing and dancing.

Parade Marshalls

CHARLOTTE BERNSTROM

Charlotte is a unique link to Sweden's Pavilion and to Sweden's fine art displayed at the Palace of Fine Arts (the sole remnant of the fair still standing at the original fairgrounds site; the other remnant is the permanent building erected by the Fair Committee, San Francisco's Civic Auditorium at Civic Center). Herself an artist, she is a member of the family on both sides whose members represented Sweden at the fair: her paternal great grand uncle, Richard Bernström, was Sweden's Commissioner General for the Pavilion and participation in the fair; her maternal great grandfather, Anshelm Schultzberg, a famous Swedish artist and curator of the period was Sweden's Art Commissioner. On June 4th at the Swedish American Hall, she presented an illustrated talk on Sweden's pavilion and fine art at the fair.

JONATHAN LAMMERS

Jonathan is an architectural historian in San Francisco's Planning Department. He authored the study which provided the rationale for the City to landmark the Swedish American Hall. His study not only describes San Francisco's Master Architect, August Nordin (designer of more than 300 buildings) and details the unique architecture and Swedish craftsmanship of the Hall (ranked by the City as among the top 5% of its local landmarks), but also describes the history of San Francisco's Swedish and Scandinavian communities before and after the erection of the building as well as the social context of the times. He gave an illustrated lecture on the topic at the Swedish American Hall on June 9th.

TED OLSSON

Ted Olsson is a past president of SAPL and on the Midsummer Committee. Inspired by our local historian, Muriel Beroza, and by his family's association with Vestkusten, our local Swedish newspaper, Ted works in the Swedish and Scandinavian communities to promote our culture. He is SAPL's representative as a Core Partner to PPIE100, the city's centennial coordination organization <see www.PPIE100.org>. This year he has produced and promoted a series of programs, through all of our local Scandinavian organizations, to commemorate this world's fair. He publishes historical accounts of these events in Nordstjernan (our US-national Swedish newspaper; www.Nordstjernan.com or www.SwedenToday.com). To stay informed about upcoming events please email him at olssonted@yahoo.com (Subject: Swedish-PPIE100).

THE MURIEL BEROZA MIDSUMMER WRITING CHALLENGE

In honor of Muriel Beroza, our beloved historian of Sveadal and author of Golden Gate Swedes, the Swedish American Patriotic League will continue this annual writing contest for next years Midsummer celebration in Sveadal.

Essay theme, rules and other contest information will be found on our website:

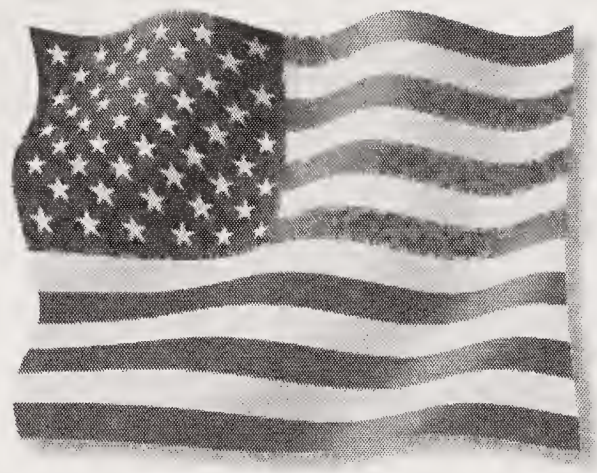
www.sveadal.org

The winner will be announced and awarded a prize by Muriel Beroza at the 2016 Midsummer program and the essay printed in the program.



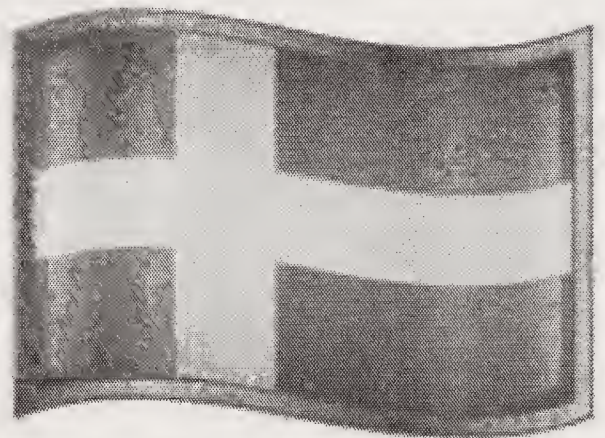
THE STAR SPANGLED BANNER

Oh say, can you see
By the dawn's early light
What so proudly we hailed
At the twilight's last gleaming?
Whose broad stripes and bright stars
Through the perilous fight
O'er the ramparts we watched,
Were so gallantly streaming?
And the rocket's red glare
The bombs bursting in air
Gave proof through the night
That our flag was still there.
Oh say, does that star spangled banner yet wave
O'er the land of the free
And the home of the brave?



DU GAMLA, DU FRIA

Du gamla, Du fria, Du fjällhöga nord,
Du tysta, Du glädjerika sköna!
Jag hälsar Dig vänaste land uppå jord,
Din sol, Din himmel, Dina ängder gröna.
Din sol, Din himmel, Dina ängder gröna.
Du tronar på minnen från fornstora dar,
då ärat Ditt namn flög över jorden.
Jag vet, att Du är öch Du blir vad Du var.
Ja, jag vill leva, jag vill dö i Norden,
Ja, jag vill leva, jag vill dö i Norden



Translation

You ancient, you freeborn, you mountainous North,
You peaceful, you joy abundant splendor!
Hail you the loveliest land on Earth
Your sun, your sky, your beautiful green meadows!
Your sun, your sky, your beautiful green meadows!
Enthroned on the memories from great days of yore,
When worldwide your name was nobly honored.
I know, by your name you are true as before.
Yes, I would live, I would die in Sweden,
Yes, I would live, I would die in Sweden!

121st Annual Midsummer Program
Commemorating the 100th Anniversary
of the Pan Pacific International Exhibition
Saturday ~ June 20, 2015
Sveadal Clubhouse Lawn

Midsummer Prelude Zaida Singers

Processional Music Kikki & Jan Nordin
& Friends

Parade Marshalls Charlotte Bernstrom, Jonathan Lammers &
Ted Olsson

Flag Bearers
Fylgia Lodge Member Bob Olson (USA)
Fylgia Lodge Member Dwayne Erickson (Sweden)
Swedish American Patriotic League Officers
Swedish Costume Group
Maids of Honor
Columbia
Svea
Crown Bearer
Midsummer Queen
Train Bearers

Master of Ceremonies Conor Massey
President
SAPL

National Anthems
“The Star Spangled Banner” Zaida Singers
“Du Gamla, Du Fria”

Welcome Conor Massey

Crowning of the 2015 Midsummer Queen	Ken Weissenborn Past President SAPL
Midsummer Greetings	Ms. Barbro Osher Consul General of Sweden
Historic Melodies	Paul Beroza
Presentation of Columbia	Ryan Massey Vice President SAPL
Songs by Sveadal Children	Linda & Paul Beroza
Presentation of Svea	Conor Massey
Introduction of Maids of Honor	Ted Olsson Past President SAPL
Parade to the Maypole	Kikki & Jan Nordin Family & Friends
Dancing Around the Maypole	Karin Forssell

Dancing Until 11:30 PM at the Lower Dance Floor

Paul Beroza ~ DJ

Scandinavian Music by
Bill Likens

Svenska kyrkan

SAN FRANCISCO

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Deacon: Åsa Sjöberg. **Phone:** 415.632-8504

Senior Pastor: Staffan Eklund. **Phone:** 310.292-7080

Address: 2454 Hyde Street, San Francisco CA 94109

Email: sanfrancisco@svenskakyrkan.se

Homepage: www.svenskakyrkan.se/sanfrancisco

Facebook: Svenska Kyrkan-Church of Sweden San Francisco

Whether you are a tourist, a student or a resident you sometimes will long for a place that feels like home and where you can speak your native tongue.

In Church of Sweden you will meet new friends, enjoy fellowship in a warm atmosphere and find support in joy as well as sorrow.

Welcome to Sunday services, to our family programs or for personal counseling!

Visit our website for more information.

VÄLKOMMEN!

*Always remembering the Past
while enjoying the Present!*

Glad Midsommar

Carol & Ed Madigan

Edward & Frederic Madigan



*Midsummer, Scottish Rite Auditorium
Fred Nichelini presenting Charlotte
Peterson Weissenborn as Svea 1963
(later to be Queen in 1967)*

Glad Midsummer

*Congratulations to Queen Rachel Tennis
from life-long Tegner members, the
Weissenborn Family*



Ken Weissenborn

Fremont, CA

*Karin, Mark, Ryan & Lauren Slack
Windsor, CO*

*Linnea, Greg, Svea & Ella Chapman
Cape Town, South Africa*

Marta Weissenborn

Campbell, CA

Glad Midsommar!
Congratulations to:

Alexa Wallin
Midsummer Svea 2015



Lindbergh Lodge

Önskar er alla en fin och trevlig Midsommar!

Chairman
T.J. Naim
(650) 207-6246

Treasurer
Lois Johansson
(650) 773-0199

Secretary
Sandie Hersh
408 257-0566

Lindbergh lodge #494 a member of Vasa Order of America 2015

GLAD MIDSOMMAR

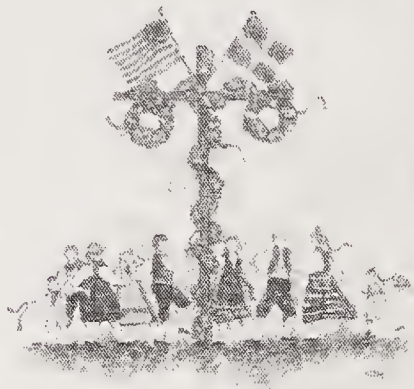


*The
Van Horns*

*Congratulations to
Princess Madeline &
Christopher O'Neill
On the birth of their son
His Royal Highness
Prince Nicolas Paul Gustaf
Duke of Angermanland*



Official photo - Reuters



Glad Midsommar!

Swedish Society of Oakland

*Congratulations
Maid of Honor
Nora Gustafson*

Representing the East Bay's oldest society

Meets on the 2nd Tuesday each month

Björnson Hall, Oakland

Chairman

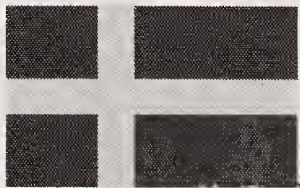
Bob Homer

Treasurer

Jan Norberg

Secretary

Jim Nelson



LEKIS



What do we do? Lekis East Bay is a Swedish preschool in Walnut Creek that teaches children about Swedish culture and traditions (Lucia, Christmas, Easter and Midsummer). Lekis has an extensive Swedish children's book and DVD library.

Who can join? We are open for children 2 years and 9 months to age 6 who have a moderate understanding of the Swedish language. Classes are fun and held in Swedish!

Contact: membership@lekis.org

**EAST BAY SWEDISH PRESCHOOL
WWW.LEKIS.ORG**



GLAD MIDSOMMAR
from
SVEA LODGE 348
SAN JOSE, CA

*Kom gärna och besök oss den tredje fredagen av varje månad,
kl 7:00pm*

*Please come and visit us on the third Friday of the month at
7:00PM. We meet in the Odd Fellows Hall at 1035 Emory Street
(east of the Alameda), San Jose.*

July 4, 9 AM Pancake Breakfast at Sveadal
July 17, 7 PM Business meeting and potluck dinner
Aug 21, 7 PM 99th Anniversary Dinner
Aug 28, 7 PM Home meeting at the Hanlon's. RSVP required
Sep 13, 12 PM Fun in the Sun at Sveadal
Sep 18, 7 PM Talk by Stanford Professor Dr. Gregory Beroza
Sept 25, 7 PM Home meeting Location TBA
Oct 16, 7 PM Vice Chairman's Dinner at the Hall
Oct 23, 7 PM Home Meeting Location TBA
Nov 20, 7 PM Viking Fest
Nov 27, 7 PM Home Meeting Location TBA
Dec 13, Lucia
Dec 18, 6:30 PM Christmas dinner at the Hall

2016

Jan 15, 7 PM Joint installation of officers with Lindbergh Lodge at
Svea Lodge

*For further information please contact our secretary, Joan Kjemtrup, at
joanjens@comcast.net or at 408 356 6016*



*Har en rolig och trevlig tid.
Glad Midsommar!*



Muriel Nelson Beroza and Family



*Glad Midsommar
from
ODIN LODGE of San Francisco*

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bensonmai@comcat.net



Glad Midsommar till alla!
The Swedish Society of San Francisco
—the oldest local Swedish organization—
is proud that

Erica Gustafson

represents us in 2015,
as a Maid of Honor
in the 121st consecutive year
of the League's celebration of
Midsummer



Glad Midsommar



Louise Vogelsberg

Help Support Sveadal

The Swedish American Patriotic League has a fund established for specific physical projects or capital improvements in Sveadal. This fund is known as the "Memorial Fund." Donations may be made at anytime and are often made in the name of loved ones and friends that have passed away. For more information or to make a donation, please contact Debbi Allustiarti at:

info@sveadal.org

Donations may also be made directly by mailing your check to:
Sveadal Memorial Fund
123 Bloomfield Road
Burlingame, CA 94010



Glad Midsommar!

The Nichelini Family

Bob & Mary Ann

Michael & Eve

Matthew, Dana, Ella & Carson

*Congratulations
Queen Rachel*

Glad Midsommar 2015

Congratulations Queen and Court!



*Thank you all who volunteer their time and
talent toward making this celebration possible*

Steve ~ Keri ~ Twinkle Peterson



**The Swedish Ladies Society
of San Francisco**

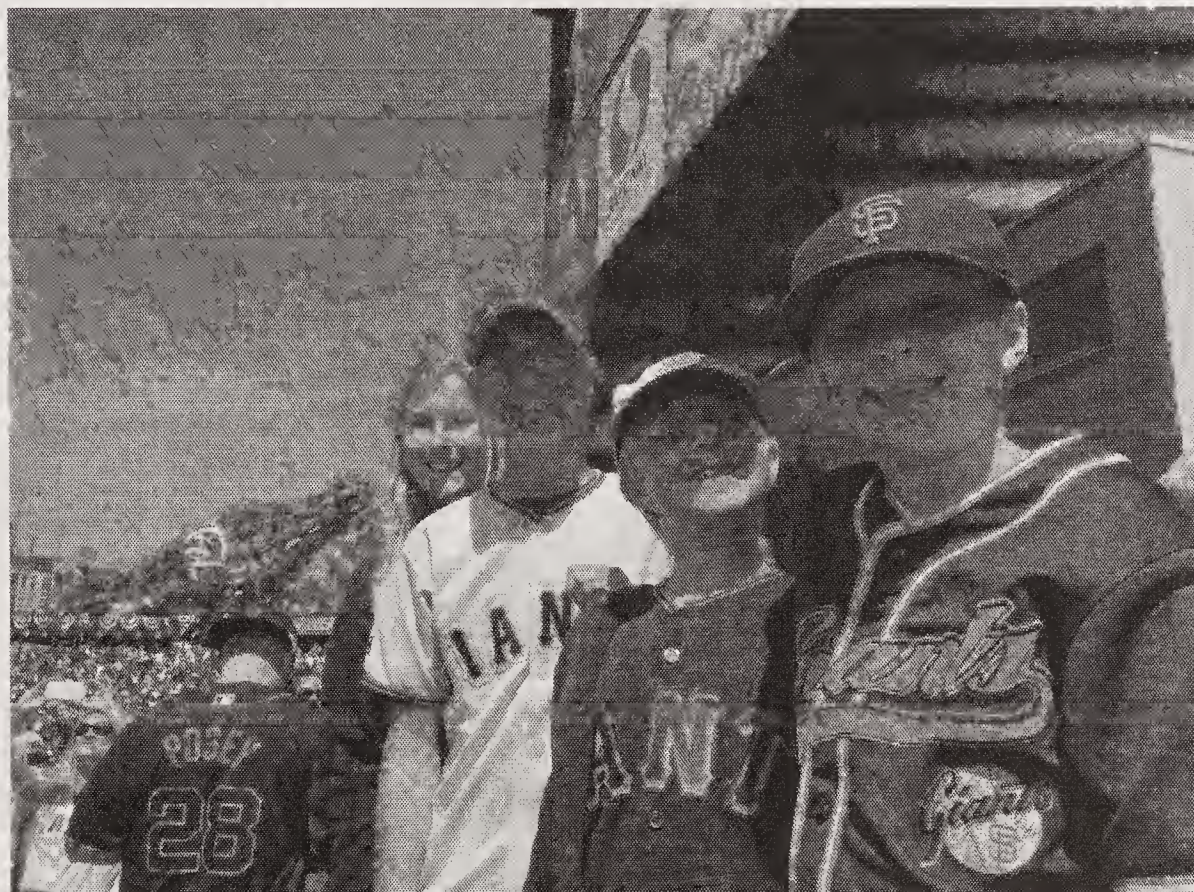


**Congratulations to
Miranda Erikson
Columbia 2015**

Glad Midsommar!

GLAD MIDSOMMAR 2015

Go Giants!



Have a great day at Sveadal!
The Baughman & Green Families



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Tegnér Lodge #149
Celebrating our 108th year
The oldest Swedish Lodge in the East Bay

Glad Midsommar & Congratulations to
Queen

Rachel Tennis



Join us for Dinner and Cultural Programs
Meetings are the 3rd Thursday of every month
except July and August
Meetings held at Sons of Norway Bjornson Hall
2258 MacArthur Boulevard ~ Oakland, CA
Time: 6:30pm

Chairman	Ken Weissenborn
Vice Chairman	Ann Tennis
Secretary	Elsy Mattsson
Treasurer	Jesse Lane

Grattis till Brittany Sedlemeyer



*Vår Maid of Honor
Glad Midsommar till alla
Sveaborg Lodge, VOA #449 of Concord*

*Wishing Everyone A
Glorious Day
In Our Beautiful Sveadal
Glad Midsommar!*



The Masseys and Sayeghs

Stephen Spelman
D.D.S., F.A.G.D.



GLAD MIDSOMMAR
and Congratulations Randi
A Super Columbia!
FROM
THE SPELMAN'S

Glad Midsommar!

Thanks to the Midsummer Committee and all the volunteers for making this celebration possible.

Glad Midsommar till alla!

Paul, Linda, Anita, Pavlik and
Stephen Beroza



GLAD MIDSOMMAR

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Sweden in West Marin!

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lingonberryfarm@gmail.com





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Please contact: Zaida Binetti 408-621-8959

zaidasingers@gmail.com

www.zaidasingers.org



Congratulations SAPL
on your 121st year!
GLAD MIDSOMMAR

The Talbots

Carol

Kurt, Marilyn

Christopher & Erika

Alexandra, Wayne & Kaley Wood



GLAD MIDSOMMAR



The Officers and Members of
Framåt Lodge, VOA #405
El Cerrito, CA
Diane Maynard, Chairman

GLAD MIDSOMMAR



BÄSTA VASA-HÄLSNINGAR
Joanie Lindquist Graham
Grand Secretary
Vasa Order of America
Framåt, VOA #405 - El Cerrito, CA

*Congratulations to SAPL on
Commemorating the Centennial of the
Panama Pacific International
Exposition (PPIE, 1915)*



*Ted & Astrid ~ Zander & Cam
Julian & Ryan*



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In Remembrance

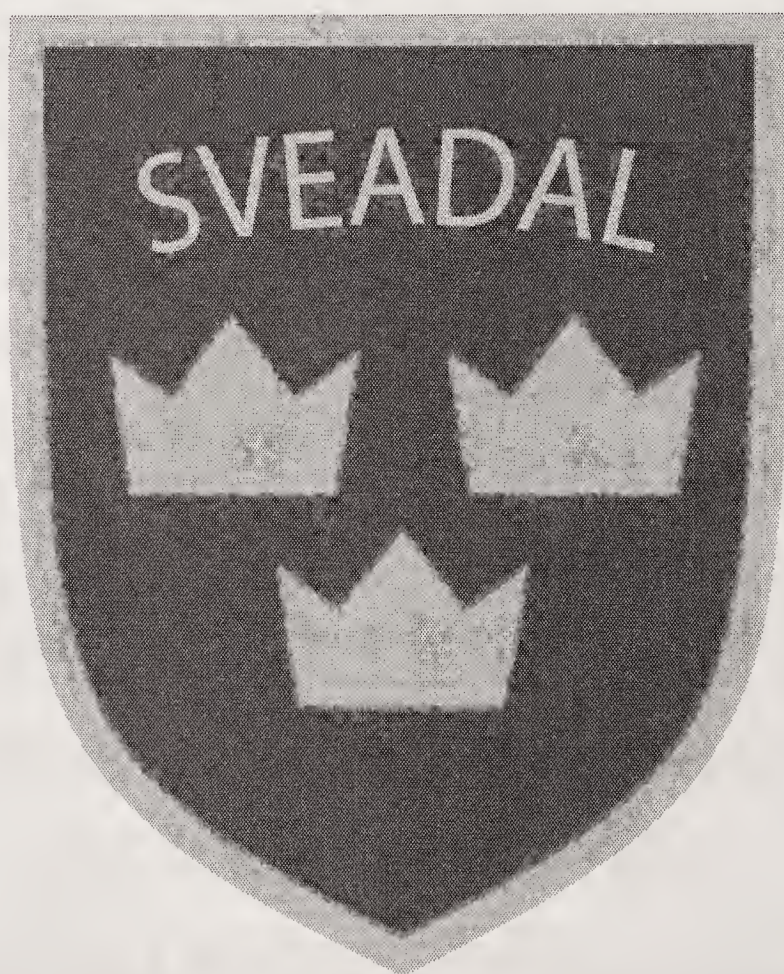
1912 - 2014

Lilian Strom Walker ~ Queen 1934

*Nancy & Jack Hysong
Susan & Fred Bianucci*

Glad Midsommar!

*Congratulations
to
Kylie Carlson
Maid of Honor*



The Sveadal Club



FYLGIA LODGE #119

Fylgia Lodge

#119 Vasa Order of America in San Francisco
congratulates our Maid of Honor

Heather Hersh

And wishes all

Glad Midsommar!

Join us at 6:15pm on the second Tuesday each month
for traditional Swedish dancing and 7:30pm
for our regular cultural meeting.

We meet at the **Swedish American Hall**

2174 Market Street (near Sanchez), San Francisco 94114

We have interesting programs, good friends, food and fun

Scott Schulkin, Chair, 415.577.4075

www.vasaorder.net/?lodge=119

check our website for calendar, topics, and times.

Fylgia Lodge, youthful at 107 years,
is the oldest Vasa lodge in Northern California.

Sveadal Cabin Owners' Association



Wishes Everyone a
GLAD MIDSOMMAR 2015



and Congratulates
Kalina Montgomery
Maid of Honor

News that matter.

All the things we care about— fun, trivia, traditions, gossip, facts and more, on people, music, film, food, history, Swedish events in America and of course our columnists, reflecting over life in Sweden, politics or living well and healthy.

Enjoy Sweden and Swedish America
twice monthly, at your doorstep

Glad Midsommar!

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Sveadal Recreation Park

Uvas Canyon ~ Santa Clara County
Owned and Operated by the
Swedish American Patriotic League
of San Francisco

Swimming, Tennis, Hiking, Meals, Playground,
and Rental Cabins

www.sveadal.org

2015 Sveadal Calendar Of Events

July 4	Svea Lodge Pancake Breakfast Ice Cream Social	9:00 AM 3:00 PM
July 4-5	SAPL Tennis Tournament (Horseshoes Too!) Dinner & Dance	All-Day 6:30 PM
July 5	Sveadal Governors' Meeting	10:00 AM
July 11	Sveadal Club's 57 th Annual Golf Tournament Dinner	All-Day 6:30 PM
July 25	Sveadal's 89 th Anniversary Dinner & Dance	All-Day 6:00 PM
July 26	Swedish American Patriotic League Meeting	11:00 AM
August 2	East Bay Day	All-Day
August 8	Sveadal Club's ~ Sveadal Day Dinner & Dance	All-Day 6:00 PM
August 9	Sveadal Governors' Meeting	10:00 AM
September 5 - 7	S.A.P.L.'s 87 th Annual Labor Day Weekend Dinner & Dance	All-Day
September 7	31 st Annual Blender Run	8:00 AM
September 26	Closing Weekend in Sveadal -- Clean-up Day -- Dinner	6:00 PM
September 27	Sveadal Cabin Owners' Meeting	10:00 AM

Midsummer Volunteer Committee

Midsummer Chairpersons

Daria Twinkle Peterson & Ryan Massey

Volunteer Committee Heads

Accounting - Mary Ann Nichelini

Admission Ticket Sales - Eve Nichelini

Advertisement Coordinator - Mary Ann Nichelini

Bar Service - Ryan Massey

Bouquets - Lisa Stiles and Sandie Hersch

Clubhouse Hostess - Muriel Beroza and Ann Marie Van Horn

Dinner - Ginny Nelson

Dinner Host/Hostess - Ted & Astrid Olsson

Dinner Table Set-up - Kelly Hanley

Entertainment - Karin Massey Sayegh

Hospitality - Marta Weissenborn

Maypole - Ken Weissenborn

Maypole Dancing - Karin Forssell & Norin Family

Midsummer Café - Massey/Sayegh Family

Parking/Camping - Meryl Ferrari

Picnic Table Group Reservations - Karin Sayegh

Program Layout & Printing - Michael Nichelini

Queen and Court - Carol Talbot & Karen Van Horn

Sound - Ryan Massey

Staging - Twinkle Peterson

Sunday Morning Snacks - Julie Bowman

Sveadal Kaffe/Fika - Linda Isackson Zalko

Sveadal Tours - Fred Bianucci

Vendors - Heather Sauer

Break Down & Clean-up - Mark Hanley, Steve Spelman,

Management & BSA Troop 792

Always on Call - Sveadal Management

Sveadal Manager - Kirsten Baughman



Practice Fire Safety
Smoking Allowed Only
In Horseshoe Pit Area

**DUE TO HIGH FIRE
DANGER, IT IS CRITICAL
THAT THERE ARE NO FIRES
OF ANY KIND**

Please Keep Sveadal Clean and Beautiful

Please Put Litter in GARBAGE Cans

You **MUST** wear your admission bracelet on your wrist
at **ALL TIMES** as proof of admission

Future Sveadal Celebrations

2016 Midsummer ~ June 18th

2017 Midsummer ~ June 17th

THIS AGREEMENT LIMITS OUR LIABILITY. PLEASE READ IT

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